ARCUS

ARCUS is an application in Augmented Reality.
Our virtual game objects are in the real world.

ARCUS is combines the crypto-currency and AR.
Catching an in-game object, the player receives a reward in real cyrpto currency.
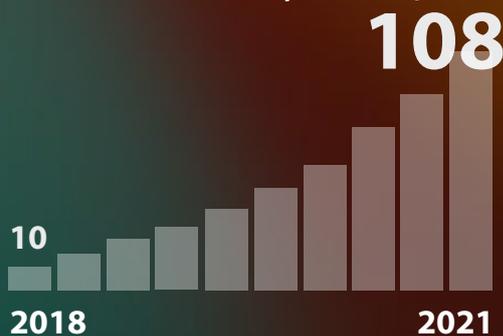In-game currency is a token based on Waves blockchain.

ARCUS is an advertising platform.
We offer a completely new approach to advertising: the user is in the right place at the right time. We also provide great opportunities for branding objects in augmented reality. With the application, you can distribute tokens, promotional offers, coupons, promotion codes.

ARCUS is a game quest.
Players can complete assignments, connect with each other, participate in contests and get a real reward for it

Projected capitalization of the AR-area, billion $

108

10

2018   2021

ARCUS is an experienced team.
Each of us has a lot of experience in our profil fields. There is also the experience of starting new independent projects.

More information about the project team you can be found at www.arcus.city

ARCUS for players
— Play, look for containers
— interact
— Get a reward

ARCUS for advertisers
— Get real customers, not leads or calls
— Place your objects in augmented reality
— Calculate conversion in a convenient application

ARCUS FOR YOU

March 2018
cost of the token $ 0.01

Pre-sale
Application prototype (MVP)
Prototype of web and server parts

November 2018

The main stage of the token sale
Beta-version of the application

March 2019

Tokens are used inside the system
The application and the entire infrastructure fully functional

Full Road Map at www.arcus.city

ARCUS app mechanics
On the example of a fictional burger-cafe

1. The advertiser (burger-cafe owner) wants to attract guests to his institution. In the advertiser's account he places containers near the cafe. He can adjust the age, gender and other parameters of the players. Also he can specify additional parameters, for example, how many times the container will be shown to each player.

2. Each container must contain a certain number of ARCUS tokens. Also, the advertiser can add to the container at his own discretion:

— Promotional code or coupon;
— part of the top crypto currency;
— message to the player.

In addition, it is possible to brand containers, apply logos, etc. All this is available in advertiser's account.

3. Players receive alerts that there are containers near the burger-cafe. Players come to catch a reward. And thanks to promotional codes or coupons become guests of a burger-cafe. This allows you to very accurately determine the conversion.
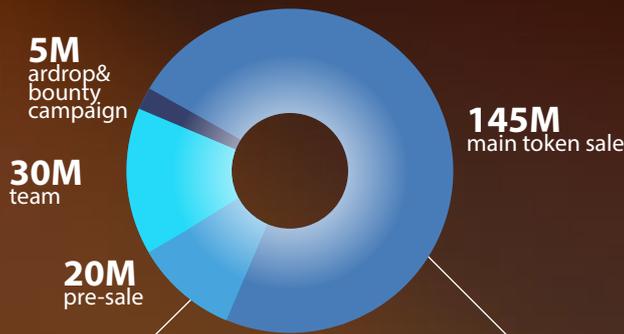

4. Players open containers and receive rewards. These awards are credited to the in-game wallet. The player can dispose of them at his discretion: to output crypto coins to wallets and exchanges, players can to exchange promotional codes.

5. Some in-game objects require interaction between players. In this case, each of the players receives a part of the reward. The more players are involved, the larger the reward. Players can join the clans. This is an additional gaming project.

This scenario is good for large-scale promotions.

Token distribution

5M
ardrop&
bounty
campaign

30M
team

20M
pre-sale

145M
main token sale

ARCUS token sale

March 2018
Pre-sale start

September 2018
Pre-sale finish

November 2018
main token sale start

Token sale results:

Less than $ 3M
In any case, we will develop the system. With insufficient funding, the date of release will increase.

$ 3M
This amount is enough to create and support a full-fledged application

$ 6M
Will immediately create sales departments around the world and achieve self-sufficiency within six months

More than $ 6M
The collected surplus funds will be scattered in containers around the world for advertising purposes.

You can buy ARCUS tokens wright now:

Internal exchange Waves DEX
— another cryptographic exchanges
— Telegram bot @arcus_bot
— In the near future, the ARCUS Pay
   Way system will be opened

The first 20 000 000 ARCUS tokens prices a 1 cent!

Watch for updates and relevant news. Any questions you are interested in you can ask in our communitys: